



# PUMA

## THE PUMA ADVANTAGE

Are you considering the purchase of Digital Recorders or perhaps writing a staff report for your department? Please let us tell you the top reasons why law enforcement agencies have made PUMA Law Enforcement Digital Recorders their #1 choice when purchasing a Digital Recorder.

**Durable. PUMA Digital Recorders are constructed with a Full-Body Stainless Steel Frame.** This Stainless Steel Frame provides the durability needed for law enforcement use. PUMA recorders have a less than 1% return rate due to physical damage and provide your department longevity for their investment.

*Consumer grade recorders are often made entirely of plastic or with plastic components, these plastic components simply do not hold up to police use.*

**Custom. PUMA Digital Recorders are the only recorders that offer a Custom Fit Kydex Holster.** The Custom Kydex Holster is designed exclusively for the PUMA Digital Recorder and comes in several design styles and fastener types. When used with the PUMA Recorder, the only buttons exposed are the Record, Stop and Hold buttons. These exposed buttons are recessed, offering your officers the confidence that they will not inadvertently activate or deactivate a recording.

*Consumer grade models have no such holster and require officers to use a pocket or magazine holster. This requires that the officer remove the recorder each time they wish to make a recording, which is far from ideal for officer safety or simplicity.*

**Simple. PUMA Digital Recorders offer One Button Recording.** Officers can easily activate the PUMA Recorders without losing focus of the situation at hand, and irrespective of positioning. Regardless of where that officer is at within the recorder, pressing the Record Button starts a new recording every time, making an individual file for each contact, interview, report, etc.

*Consumer grade models often require a three step process for activating a recording which can lead to inadvertent stoppage, pauses or continuous recordings.*

**Functional. PUMA Digital Recorders offer a Front Facing Record Button.** With the front facing record and stop buttons, PUMA's can be worn and activated from any position. Officers can manipulate the record button while used on a tactical vest with our Molle Gear, on the Sam Browne with our Kydex Holster or in a Uniform Pocket.

*Consumer grade recorders often have small Record Buttons or Buttons that are located in hard-to-reach positions. This causes problems for an officer who is trying to activate the recorder on the fly or in high stress situations.*

**Visible. PUMA Digital Recorders offer the largest Record Indicator Light.** The optional Record Indicator Light while visible to your officer is eliminated from view to a Suspect, Interviewee or Witness.

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**Designed for Law Enforcement. PUMA Digital Recorders have modified Firmware for easier use in Law Enforcement.** PUMA Recorders have been meticulously reviewed and modified to reflect only the folders, modes and settings that would be usable within a Law Enforcement Environment. *Consumer model settings can become troublesome to officers and sometimes affect the quality or integrity of an audio recording. PUMA's completely eliminate this from the equation.*

**Automation. PUMA Digital Recorders allow for Officer ID, Name or Badge Number Identification and Automatic Time and Date Synchronization.** When added to a PUMA Record, an officer ID, Name or Badge Number is then transferred to the file name to quickly identify a particular officer's file. In addition, Time and Date is automatically synchronized every time an officer logs into PUMA. *Some consumer grade models do not allow adding any type of officer identifier nor does it allow for automated time and date synchronization.*

**Versatile. PUMA Digital Recorders offer 3 unique modes including Contact, Tactical and Dictation.** The PUMA can accomplish more tasks with less hardware. Easily transition from recording Non-Editable Contacts to Dictating Reports. Need to record covertly, activate Tactical mode and all Audio and Visual Indicators are turned off. *No other recorder on the market, professional or consumer model, offers this multi-functionality.*

**Indisputable. PUMA Digital Audio Files are recorded in a Non-Editable Format.** When recording in Contact or Tactical modes, PUMAs do not offer editing capabilities such as append, overwrite or insert. This helps to protect the integrity of the original recording. *Several consumer grade models allow the ability to Over Record, Insert or Append. In addition, audio files can be removed from the device, modified and imported as the original. This is not possible with the PUMA Solution.*

**Progressive. PUMA Digital Recorders can be used in conjunction with Speech Recognition.** With the addition of Dictation Mode, users now have the ability to incorporate Speech Recognition into their workflow. This promises to save countless time and money for agency and officer alike.

**Proven. PUMA is used in more Law Enforcement Agencies than any other Digital Recorder.** VIP has a long list of customers ranging from users who have just recently purchased to departments who implemented PUMAs 15+ years ago. PUMA continues to prove its value agency by agency and officer by officer. Please refer to our PUMA User List for a current list of departments.

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